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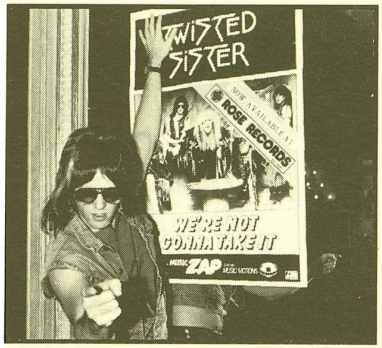
Music Zaps Play In Moyer Theatres

Moyer Theatres in Portland, OR will begin screening Music Motions Music Zaps with a test sponsorship by radio KGON (92.3 FM). Music Zaps are 35mm music videos re-cut for theatrical exhibition and re-mixed for Dolby four-channel surround sound.

Although Moyer Theatres is calling their program "Cinemusic," screens will be



Twisted Sister's Jay Jay French, a native New Yorker, appeared at Plitt's Water Tower Theatre in Chicago to see the band's "We're Not Gonna Take It" as a Music Motions Music Zap on the wide screen.

dominated by the presence of the Music Zap. States David Currier, director of promotions for Moyer Theatres: "We're hoping to generate new interest in attending the theatres, rather than the other forms of indoor entertainment, such as cable television and the home video market. If the audiences are as enthusiastic as Music Motions has been in putting the project together, there's no doubt of its success. Hats off to Tom Hayes and Company."

"February marks the 11th anniversary of KGON," cites Pam Solvang, marketing director or KGON. "We're really excited to be involved in bringing Music Zaps to the Portland area." This 12-screen promotion will include a variety of superstar recording artists including Jermaine Jackson, Rick Springfield and Twisted Sister.

Calif. Variety Club Donates to UCLA

The Variety Club of Southern California's Tent 25 presented a total of $288,000 to four children's medical facilities operated by UCLA at the charity's business meeting last month.

Newly elected president Bruce Corwin made the presentations to Dr. Bill Friedman, head of the pediatrics clinic, and to Dr. Yoshio Setoguchi, director of the prosthetic limb bank at UCLA.

Cal Vista Sextet

Cal Vista Video, leading distributor of adult films, is offering six new movies for early 1985 release, according to president Sidney Niekerk.

Three movies from Robert McCallum, director of *Suzie Superstar* and *Ecstasy Girls*, are *Soaking Wet*, *Tower of Power* and *Trinity Brown*. *Knave* magazine called *Trinity Brown* "one of the year's best."

Additional releases are *Too Hot To Touch* with *Playgirl* centerfold Rod Grant and *Debbie Does 'Em All*, starring Angel. Also available soon will be *Call Girl*, starring Marilyn Monroe lookalike Marilyn Lamour.

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